About Marley Majcher

CEO of The Party Goddess! and author of *But Are You Making Any Money?*

Marley Majcher is the CEO of The Party Goddess!, a nationally acclaimed full-service event planning and catering company, and author of *But Are You Making Any Money?*, a witty and lauded business guide for entrepreneurs.

From understated elegance to rock star fabulous, Majcher is known for creating the most talked about parties of the year for a client list ranging from top-tier businesses to A-list celebrities such as Pierce Brosnan and Sofia Vergara, but she is quickly establishing herself as one of the best resources for small business owners and entrepreneurs.

Heralded as a must-read for any entrepreneur, Majcher's book, *But Are You Making Any Money*?, simplifies – in a step-by-step process – the complicated aspects of running a lucrative business. Her profit technique and conversational style is what *Forbes* says, "makes you want to keep reading more."

Majcher is the party planning and entrepreneurial expert people turn to for all things entertaining. Her popular savvy and business sense have earned her appearances on various outlets and shows including "Fox and Friends," Fox Business, MSNBC, "Extra," "Good Day LA," Bravo, E!, MTV, HGTV, FOX, ABC, CBS, NBC and The Wedding Channel.

Majcher has championed her unique approach to events and inspired many to create lasting memories through her featured articles and interviews in publications such as *The Wall Street Journal, Fortune, Us Weekly, People, OK!, Marie Claire, Women's Day, In Style Weddings, BusinessWeek, Entrepreneur Magazine* and *The Robb Report,* as well as multiple radio interviews including Martha Stewart's Sirius Radio show.

Her keen eye for chic trends and clever business techniques has made her a coveted speaker across the United States and around the globe, on subjects such as small business, entrepreneurship, all aspects of entertaining and her celebrated coaching programs. Majcher's beloved presentations challenge entrepreneurs to not only think outside the box but to forget a box even exists.

Majcher has also contributed to several books, including *It's Your Business: 183 Essential Tips that Will Transform Your Small Business*, by JJ Ramberg, host of the MSNBC show "Your Business." She also writes for various publications, including a regular column at *Cake & Whiskey* magazine and Smarty online.

She has received many honors and awards, including the Chamber's Entrepreneur of the Year Award three years in a row, was named an Outstanding Young Woman of America and has been honored by the State of California as Small Businesswoman of the Year.

Majcher earned a degree in marketing with a focus on entrepreneurship from Georgetown University's McDonough School of Business, where she returns to guest lecture annually. She regularly participates in the university's webinars and events in Los Angeles, New York City and Washington, D.C.

Majcher currently spends any free time she might have, usually between 10:45 p.m. and 11:15 p.m. on Tuesdays, planning her own annual blowout party every November.

For more information, please visit www.marleymajcher.com, or follow @ThePartyGoddess on Twitter and Instagram.